



## **Why D.A.R.E. is Set Apart from Other Prevention Curricula**

**Most Comprehensive, Pioneering, and Responsive Prevention Education Program** – D.A.R.E. education programs are the most comprehensive drug prevention curricula in the world, taught in thousands of schools throughout each of America’s 50 states and territories, as well as in 29 other countries, reaching more than 2.5 million students annually. *Only D.A.R.E. education programs offer “enhancement” lessons that specifically address three current high risks children face. The lessons are: “More than Sad” Teen Suicide Prevention; Vaping Prevention; and Online & Social Media Safety.*

**Comprehensive K-12 Curricula Proven Effective** – D.A.R.E.’s curricula are evidence-based and proven effective through multiple studies, including a three-year, multi-longitudinal evaluation completed in 2022 conducted by the University of North Carolina, Greensboro/Prevention Strategies. The curricula and lessons are developmentally age-specific, with distinct, multi-week core curricula for elementary, middle, and high school students. For more information regarding this study and others, go to <https://dare.org/d-a-r-e-keepin-it-real-evidence-based-successful-and-effective/> and <https://dare.org/resource-guides/#articles>.

**Free K-12 Opioid & Prescription Drug Abuse Prevention Curricula** – D.A.R.E.’s enhancement lessons include the most comprehensive K-12 Opioid & OTC/Rx abuse prevention package of lessons available – and they are FREE to D.A.R.E. communities!

**Curricula Created by Experts** – D.A.R.E. curricula and lessons have been developed by prevention education experts and major universities, including Arizona State University, Pennsylvania State University, and UNCG, as well as through partnerships with the American Foundation for Suicide Prevention and the Organization for Social Media Safety. Further, D.A.R.E. benefits from experts in various fields through four longstanding advisory boards: Scientific Advisory Board, Education Advisory Board, Law Enforcement Executive Advisory Board, and Youth Advocacy Board.

**Highly Trained Officers Deliver the Curricula** – D.A.R.E. officers must complete a rigorous, 80-hour training course conducted by mentors with years of classroom experience, as well as university-level educators. All officers are taught to deliver the curricula exactly as they are written, seeking the goal of 100% fidelity of delivery. No other prevention education program requires such rigorous training of its instructors!

## **D.A.R.E. Education Program Endorsements & Support**

**Surgeon General Report** – The Surgeon General’s 2016 landmark report entitled, *Facing Addiction in America: The Surgeon General’s Report on Alcohol, Drugs, and Health*, states that D.A.R.E.’s *keepin’ it REAL* curriculum is among a number of programs that build social, emotional, cognitive, and substance refusal skills and that provides children accurate information on rates and amounts of peer substance use.

**The President’s 2017 Commission on Combating Drug Addiction and the Opioid Crisis** – This Presidential Commission report states, “*When evidence-based programs are selected for specific populations and implemented with fidelity, they can be effective.*” The Commission’s report identifies *keepin’ it REAL* as one such program.

**United Nations** – D.A.R.E. is the only international drug prevention program to hold consultative status with the Committee on Non-Government Organizations of the United Nations Economic and Social Council.